

Web Publishing Resource Guide

S16: Going On Line: Publishing on the World Wide Web
AAUW Convention, June 1999
Lauren Crowley, webmaster@aauw.org
Nancy Shoemaker, shoemaker@acm.org

Watch www.aauw.org
for updates to this material
and other resources for
branch/state website
maintainers!

Planning

Overview information: <http://www.hotwired.com/webmonkey>.
Check local university web sites for overview information, local pointers, and freeware repositories for graphic elements

Finding an Internet Service Provider (ISP)

Community Networks
<http://archimedes.si.umich.edu/cfdocs/community/directory.cfm>
Internet Service Providers: <http://thelist.internet.com/>
Free Web Space Providers: <http://www.freewebspace.net>

Creating the Site

NCSA "The Beginners Guide to HTML"
<http://www.ncsa.uiuc.edu/General/Internet/WWW/HTMLPrimer.html>
WYSIWYG Editors:
Homesite: <http://www.allaire.com/> (\$89) (Windows)
Dreamweaver: <http://www.macromedia.com/software/dreamweaver/> (\$299)
(Windows/Mac)
HTML aware editor for Macintosh: BBEdit <http://www.bbedit.com> (\$119)
Netscape's Web Building Studio
<http://home.netscape.com/computing/webbuilding/>
Power Builder by CNET Publications
<http://builder.cnet.com/computing/webbuilding/powerbuilder/>
People resources: Check with <http://www.webgrlls.com/> for a local chapter.

Layout, Design and Content

Verify site accessibility: <http://www.cast.org/bobby/>
Yale Center for Advanced Instructional Media's Web Style Manual, now in its second edition
<http://info.med.yale.edu/caim/manual/contents.html>
HTML Texts:
HTML For The World Wide Web: Visual QuickStart Guide by Elizabeth Castro (\$14.95)
HTML: The Definitive Guide by Chuck Musciano et. al. (\$26.36)
Teach Yourself Web Publishing With HTML4 in a Week by Laura Lemay and Arman Danesh (\$23.99)

Web Managers Listserv

Subscription instructions:

Address an e-mail to: manager@lists.aauw.org
Leave subject line blank.
In body of message, type: subscribe webmgrs

You should receive a welcome letter with instructions shortly.

Acknowledgements:
HAHT Software and RTPnet contacts: Hilde Weisert, Betty Ellerbee, Michael Rulison, Paul McKenzie, Roger Austin, Judy Hallman, Susan Blalock
Triangle Webgrlls: <http://www.trianglewebgrlls.com/>